

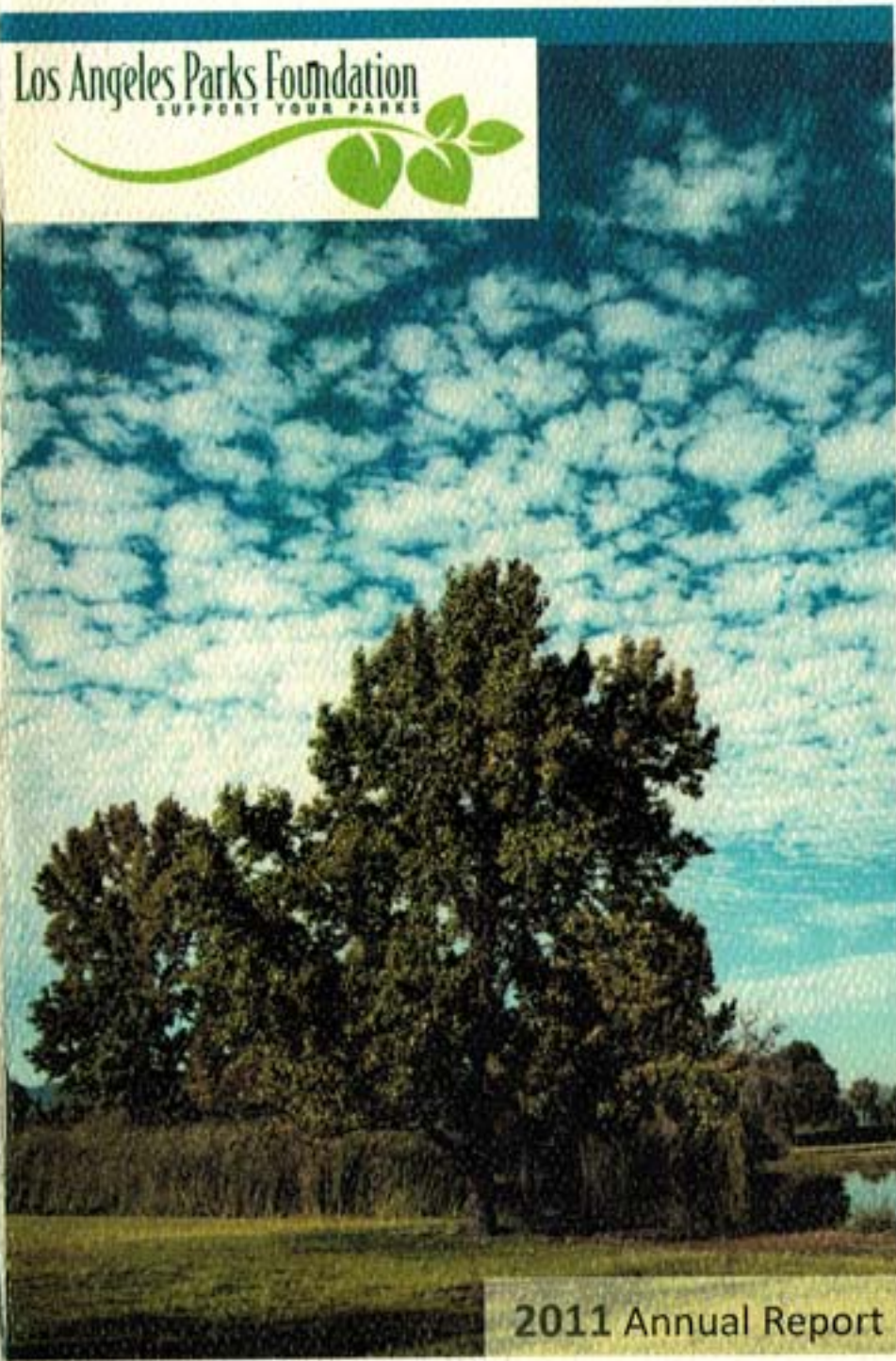
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Los Angeles Parks Foundation
SUPPORT YOUR PARKS

2011 Annual Report



A non-profit partner of the
 LA Department of Recreation and Parks
 created to

Enhance,
 Preserve,
 Expand,
 Promote

recreation and parks
 for the people of Los Angeles.

Our Los Angeles Parks Foundation has grown to be a vibrant and important contributor to the fabric of Los Angeles. Since its founding just three years ago we have raised millions of dollars for our parks. The things we do are the things the City could not do even in the best of times. They are the special amenities that make our Park system great. Our work helps keep us the "Most Playable City" in the nation.



Judith Kieffer and Barry A. Sanders

We and the Department have our eyes on the future. One of our most important endeavors in our continuing partnership is the 50 Parks Initiative. Announced in 2011, we and the Department are committed to opening fifty new small parks in the next couple years. RAP will be able to build these new parks, along with other projects, due in large part to the grants and donations raised through the work of the Foundation. This is a legacy we can be proud of.

Sincerely,

Barry A. Sanders Chairman of LAPP

The Los Angeles Parks Foundation was created in 2008 to raise funds for our 435 city parks. As the founding executive director, it has been a pleasure to work with a dedicated Board of Directors and the committed employees of the City of Los Angeles Recreation and Parks Department to enhance, preserve, promote and expand recreation and parks for the people of Los Angeles.

As a third generation Los Angeleno whose first job was at my local city park pool, I value our city parks and recreational programs. From toddler pre-kindergarten to youth introductory sports and senior centers, our parks make such a difference in the quality of life for everyone in our city.

Please enjoy our parks and all they offer and help us continue to improve our facilities with private donations that enable projects like the restoration of the Korean Bell, a new All Access Sports Field at Beilenson Park and outdoor exercise equipment at Hoover Recreation Center.

The Los Angeles Parks Foundation is the bridge to connect public and private partnerships for our city parks and we appreciate your support.

Sincerely,

Judith Kieffer Executive Director of LAPP

Programs

Adopt-A-Park

The Adopt-A-Park program continued to grow in 2011. Individual donors and corporations adopt a park and their funds make specific park improvements possible. This year Wabash, Crestwood Hills and Mar Vista parks were adopted and the funding repaired fencing, refurbished a gym floor, and purchased and installed new basketball backboards.



Plug into Your Parks

With the support of our sponsor, City National Bank, LAPF has provided free electronic recycling drop off sites at parks throughout much of Los Angeles. In 2011 we collected 22,000 pounds from 3 parks with our partner E-Recycling of California.



Donate-A-Bench

The number of thoughtfully placed benches within our parks has grown, due in part to the generous donations received through our Donate-A-Bench program. Each donor has the opportunity to install an inscribed bronze plaque on the bench, many which honor family and friends. This program has expanded seating areas for rest and reflection with a personal touch.



Friend of the Parks

Community members can raise funds for their neighborhood park through the Foundation's Friends program. With the support of online donations, the Friend of the Parks program supported fundraising efforts of local groups to refurbish Rustic Canyon tennis courts, resurface the Cheviot Hills basketball courts and a number of other projects throughout the city.

Special Projects



Korean Bell Restoration

The Los Angeles Parks Foundation successfully completed many large projects in our LA city parks. These special projects are made possible by the support of individuals, foundations and community groups. Highlights from 2011 include:

• Korean Bell Restoration

Repaired the iconic bell at Angel's Gate Park. This was made possible through a grant from the Korean Cultural Center of Los Angeles.

• Yosemite Park Playground

Refurbished with the generosity of the Dexter Wood Luke Parks Fund and the support of the Department of Rec and Parks Planning and Development.



Yosemite Playground

• Westchester Skate Park

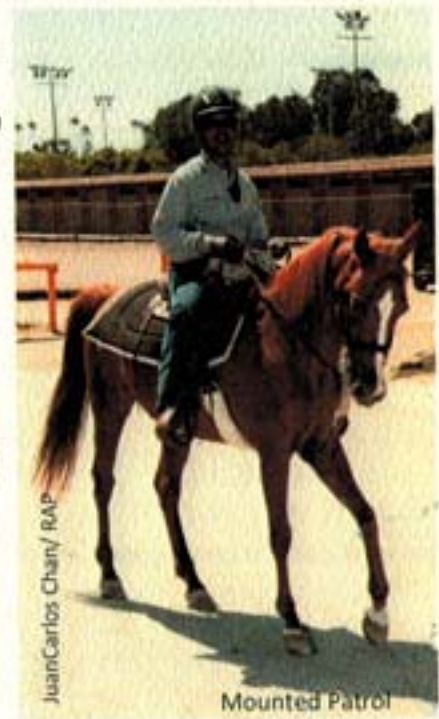
Built and opened with a grant made to the LAPF by The Annenberg Foundation. The skate park received an overwhelming show of support on opening day.

• Hoover Ideal Urban Park

Broke ground on Phase I. Partnering with USC, RAP and community members, the Foundation created and is implementing a design that will create a more usable, inviting open space for the neighborhood. The project was funded by the Werner Family Foundation.

• Mounted Patrol

Continued support of the Rangers on horseback in Griffith Park. Among other things, a new horse was purchased.



Mounted Patrol



Westchester Skate Park Ribbon Cutting

Projects & Initiatives in Progress



PROPOSED IMPROVEMENTS

ONE (1) 50' X 90' COMPLIANT LEAGUE FIELD
TWO (2) 4' X 6' BENCHES
BACKSTOP & OUTFIELD FENCING
HARD SURFACE PICNIC TABLE
MULTIPLE SEATING OPTIONS - BENCHES
LANDSCAPE PLANTINGS

ANTHONY C. BEILENSON PARK KEY MAP



ILLUSTRATIVE CONCEPT PLAN
November 25, 2009

All Access Sports Field

Groundbreaking set to take place February 2012, the All Access Sports Field will be the first of its kind in greater Los Angeles. It will give physically challenged children and adults the opportunity to participate in sports such as baseball and soccer. The field will be built at Anthony C. Beilenson Park and is set to be completed May 2012.

Generous donors for this special project are: The Annenberg Foundation, the Weingart Foundation and the LA84 Foundation.



A project to re-create the Commonwealth Nursery at Griffith Park. The Nursery was fully operational from the 20's to the 70's and has potential to become a state-of-the art Nature Center.

The Los Angeles Parks Foundation will construct and restore the nursery as a center for native and ornamental plants, a training and research center and an educational facility for students and other groups and agencies. The Nature Center will allow the Department to realize its commitment to green practices and environmental sustainability.

An initiative to identify and acquire fifty sites for new public parks. The parks would be identified and developed in areas of Los Angeles where open recreational space is limited. With the support of all city departments and the community, the Department of Recreation and Parks plans to build walkable small parks in neighborhoods. The Los Angeles Parks Foundation is raising funds to help the Department achieve this goal.



"In the last year and this next year we are putting strenuous effort into a single achievement: the elimination of the City's reputation as being "park poor".

Barry A. Sanders

*President of the RAP Commission and
Chairman of LAPF*



Rose Award

Los Angeles Parks Foundation



2011 marked the first annual Rose Award. The Los Angeles Parks Foundation fundraising event was held at the Rose Garden in Exposition Park on the first Thursday of May. The event honors a woman who has made significant contributions to the quality of life in the City of Los Angeles. The 2011 honoree was former Congresswoman Jane Harman. Guest speakers included newscaster Pat Harvey and former City Councilwoman Roz Wyman.



Pat Harvey with Berinda Jackson of RAP

JaunCarlos ©

RAP Events

The Los Angeles Parks Foundation was proud to partner with the Department of Recreation and Parks in the events that promote our city parks and their recreational facilities.

- **The People's Games**

LA vs. NYC, local park basketball players chosen to represent their city in a playoff. Final game played at Venice Beach. Los Angeles wins.

- **Haunted Hayride Griffith Park**

A piece of Griffith Park transformed for spooky thrills.

- **Downtown On Ice**

At Pershing Square, complete with a Winter Festival and fun for all ages through the holiday season.



Downtown on Ice

Our Partner

The Los Angeles City Department of Recreation and Parks manages 435 parks and recreation centers. These parks are open to the public 365 days a year and provide programs and recreational opportunities for all ages. The Los Angeles Parks Foundation is proud to work hand in hand with the Department on all of our mutual projects. The relationship between the Department and the Foundation is vital to the improvement of our city parks.

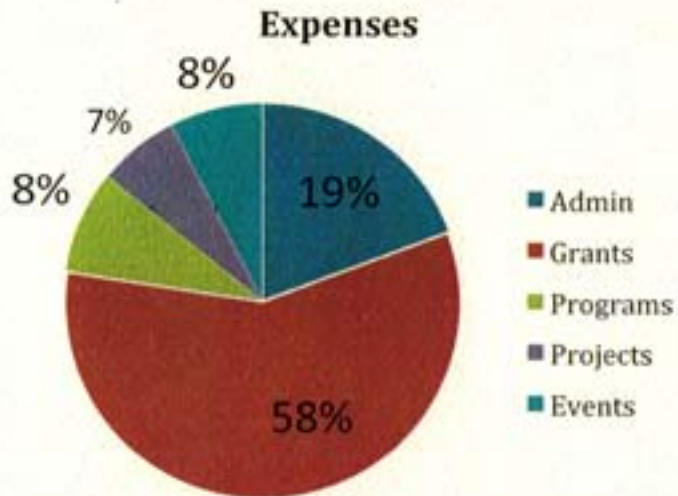
The Los Angeles Parks Foundation partnership with the Department continues to effectively make a difference in projects big and small. Whether it is building a skate park or placing a bench beneath a shady tree, the LA Parks Foundation continues to expand its role and importance in our city parks.



The parks of Los Angeles provide all forms of recreational activities for every neighborhood in our city. These open spaces are key to the health and enjoyment of Angelenos young and old.



2011	Funds Raised
Unrestricted	\$305,000
Special Projects	\$448,000
Events	\$236,000
Programs	\$109,000
TOTAL	\$1,098,000



Financials from 2008-2011

Total Funds Raised: \$3,900,000

**Total Direct Grants made to the
Department of Recreation and Parks:
\$1,400,000**



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