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Jill Werner
Gillian Zucker

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310 472 1990
www.laparksfoundation.org
Executive Summary

In 2013 the Los Angeles Parks Foundation raised over $3 million to support its’ mission to enhance, preserve, expand and promote parks and recreation for the people of Los Angeles. Year-end total assets grew more than 13% over 2012, and net assets were $1,728,984.

The foundation’s primary programs, Adopt-A-Park, Donate-A-Bench and Friends of the Parks continue to grow and support individual parks throughout all of Los Angeles. Generous donors and grants enabled the foundation to refurbish outdoor basketball courts, construct new walkable parks for inner-city neighborhoods, preserve and maintain the Franklin Canyon Orange grove, plus many small and large projects that benefitted parks and recreation.

The financial results below are derived from the LA Parks Foundation’s audited financial statements at December 31, 2013. For a copy of the audited financial statements or Form 990, please call (310) 472-1990.

The percentages below are based on over $3 million raised in 2013. The First 5 LA Tot Parks and Trails grant is the largest grant received so far for $1.4 million.

Contributions By Donor Type

- Foundation/Trust: 83%
- Corporate/Business: 10%
- Individuals: 7%
**Total Program and Grant Efficiency**
The Los Angeles Parks Foundation works hand in hand with the City of Los Angeles Department of Recreation and Parks Department to support city programs and projects. The number associated with grants and direct program costs reflect gifts to the Department. This includes supplies, construction costs and contract services. The percentages are based on $2.9 million in expenditures.

**Expense Breakdown**

**Financial Summary***

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
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</thead>
<tbody>
<tr>
<td>Support &amp; Revenue</td>
<td>3,075,000</td>
<td>2,001,000</td>
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<tr>
<td>Grants &amp; Direct Program Services</td>
<td>2,338,000</td>
<td>1,629,000</td>
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<td>Program Administration</td>
<td>419,000</td>
<td>255,000</td>
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<td>General Administration</td>
<td>132,000</td>
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<tr>
<td>Fundraising Costs</td>
<td>62,000</td>
<td>56,000</td>
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<td>Net Assets at End of Period</td>
<td>1,591,546</td>
<td>1,467,267</td>
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*amounts rounded