



**SUNDAY  
FEB 2, 2025**

Los Angeles Parks  
Foundation

AZTLAN ATHLETICS  
Run for health. Run for communities!  
www.aztlanathletics.org

# GRIFFITH PARK RUN

## 5K RUN • 1/2 MARATHON

### SPONSORSHIP PACKAGE

	Griffith Observatory	Greek Theatre	Travel Town	Merry-Go Round	Ranger Station	Community
<b>Contribution Amount</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$3,000</b>	<b>\$500</b>
Speaking opportunity during event	✓					
Logo and link to company on Aztlan Athletics website	✓					
Logo printed on event racing bib	✓					
Logo printed on event swag bag	✓	✓				
Recognition in press releases and medi alerts	✓	✓				
Sponsorship banners placed in prominent area	✓ (3)	✓ (2)	✓ (1)			
Included in event host email blast	✓ (2)	✓ (2)	✓ (1)			
Included in Aztlan Athletics email blast	✓ (2)	✓ (2)	✓ (1)	✓ (1)	✓ (1)	
Instagram, Facebook & X posts	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Instagram Story Post	✓ (4)	✓ (3)	✓ (2)	✓ (1)	✓ (1)	
Complimentary race participants	✓ (25)	✓ (20)	✓ (15)	✓ (5)	✓ (2)	
Official acknowledgement at event	✓	✓	✓	✓	✓	✓
Logo and link to company on event website	✓	✓	✓	✓	✓	✓
Logo on digital and print media for event	✓	✓	✓	✓	✓	✓
Expo space for one 10x10 sponsor booth with one table and two chairs	✓	✓	✓	✓	✓	✓

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Event Shirt Sponsor . . . . \$2,500
- Water Sponsor . . . . . \$2,500
- Basic Exhibitor Booth . . . \$500
- Race Bib Sponsor . . . . . \$2,500
- Race Swag Bag . . . . . \$2,500

### NON-PROFIT EXHIBITOR OPPORTUNITIES | 7:00 A.M. - 12:00 P.M.

#### Options 1 . . . . . \$250

- 6 Foot Table, 2 Chairs, and 10'x10' Canopy placed in wellness area to promote to all registered participants & guests
- Logo placed on website, social media and event marketing materials
- Stage announcement during event